SOW BTIC website to Julian Rodriguez of Scenyc

Domain Name – bxtic.org

Each page listed in the scope

would need Wireframes (.png / BalsamiqMockups), design (layered .PSDs) and development (HTM/CSS)

We need to make considerations for time to development, launch phase and the hosting costs and requirements.

A Wordpress Stack is requested with their standard templates.

1. SITEMAP - Home , About , Services, Contact

Pages needed to include in BTIC website: Planned for 5-8 .

HOMEPAGE CONTENT

Some Content should be written prior to starting the project but sometimes it’s written during the design process.

A) HOMEPAGE ELEMENTS

Information must be displayed on your homepage: Blog feed, events, rotating images, link to videos(likely Youtube or Vimeo), Member and Supporter Section -other sites like foundry, BXL, and their logos on display (perhaps with links back to their sites) ...

A member signup ( redirect to a form) . Make sure to include that these sign ups go to a table to be captured as part of the BTIC contact list. Links back to website from Mail Chimp.

B) ABOUT – to list with small bios on 3 current co-founders and optins to links to their other webpages or emails.

* + C) HOMEPAGE VISUALS

Main visual to be: either an image or rotating images. 2-5 images/graphics. contact us link to CONTACT Page

1. INTERIOR PAGES for Services & Contact
2. **donation link? Integration with PayPal or other ( ooking for one with no fee to BTIC).**

**The i**nformation needs to be on all or many pages of BTIC site so that a change in one place will update all other pages.

Want images from home page on all interior pages.

1. SOCIAL MEDIA

Social media will be part of BTIC marketing plan.

provide icon links to all social media (facebook, linkedIn twitter) items to link to and place at, the bottom or right hand side of website page.

1. FORMS

Button generates a form for users to contact us

An online application form for membership, future newsletter sign up, event sign-up.... but especially a donation form

search window option (maybe)